

Trinadh R

UX & UI Designer | 8+ years Experience

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What I'm good at

- Gathering requirements from product & BA teams
- Pointing the all user scenarios and identifying the best way to create a good usable application
- Creating use cases and user personas
- Running A/B tests to find-out most user friendly solution
- Creating information flows
- Running through the nerve of the requirement from Low fidelity to High fidelity wireframes and prototyping
- Converting any complex requirement in to Web and Mobile friendly application
- In hand collaboration with developers and QA team to ensure smooth flow of the product

My Key Strenghts

- Out of box thinker
- Designing innovative products
- Logical approach
- High-achiever
- Self-motivated
- Honesty and Integrity
- Self-learner
- Facilitating productive meetings
- Collaborating effectively with business partners
- Providing constructive criticism

Skills

- UX Research
- UX Prototyping
- Design Thinking
- Brand enhancement
- It remains never ending process of learning...

Softwares & Tools

- Adobe XD
- Sketch
- Invision
- Photoshop
- CorelDraw
- Illustrator
- Autodesk Maya
- Basic Video editing
- MS-Office
- Tools just help working in better way, ideas matters...

Wish to use my designing capabilities to build more user-friendly and challenge myself innovatively and competitively

Oorwin Labs India Pvt. Ltd

UX/UI Lead Sept'18 to Present

Oorwin is a SaaS based Staffing and Recruitment software platform

Achievements

Got appreciation from CTO for delivering a client prototype in 6hours

Handling a team of 8 designers and developers

Successfully delivered 36 sprints in deadline

- ▶ Wireframes
- ▶ Prototypes
- ▶ Business use cases
- ▶ Team meetings
- ▶ Requirement gathering
- ▶ Monthly Design audits
- ▶ Bi-weekly performance reports

Ad hoc design requests and maintaining consistency of live application in web, plugins and mobile platforms

Thinkcell Learning Solutions Pvt Ltd

Sr.Graphic Designer Mar'14 to Sept'18

Thinkcell is leading edu prep company with verticals in GATE coaching, USMLE, GRE and Linguistic courses along with IIT and Jee education

Achievements

Awarded best employee amongst 500+ employees

Delivered highest CTR in Google Ad-Words campaigns

Conducted **IEO - All India Olympiad** (Online & Offline test) successfully for three years and evaluated results aswell

- ▶ Websites design
- ▶ Designed & maintaining of GIS (B2B & B2C service portal)
- ▶ Promotional designs
- ▶ Online campaign designs
- ▶ Books & brochure designs
- ▶ ATL & BTL campaigns handling
- ▶ Maintaining brand guidelines in all 75+ centers

Handling all print requirement of marketing material and books

Freelance Designer & Animator

Jan 12 - March 14

Achievements

Launch campaign of NRI group of colleges

Worked with Toon Disney for Little Pandavas as animator

Worked for animator for Chitti Robo TV series by Maa Tv

Worked with LV Prasad and many big brands as designer and animator for product promoting

Education & Qualifications

Diploma in Animation from Creative Mentors (Affiliated to JNTU fine arts)	
BSC (Maths Electronics & Computers) from Sri Venkateswara Degree College affiliated to Nagarjuna University	67.85 percentage
Intermediate from Indrakiladri Junior College affiliated to Nagarjuna University	74.8 percentage
SSC from Sri Sai Public School	74.8 percentage

Hobbies & Interests

Professional candid photographer
Story teller movie buff
Loves to experiment in kitchen
Technology enthusiast
Quora writer
Have some good understanding about Data Science, Technical dependencies manufacturing, digital and print marketing